

## ORDER



**Orders**  
**Order / Rev:** 169109  
**Alt Order #:** 08367823  
**Product Desc:** POLITICAL C MCMORRIS  
**Estimate:** 2177  
**Flight Dates:** 09/15/16 - 11/07/16  
**Original Date / Rev:** 09/14/16 / 09/14/16  
**Order Type:** GENERAL

**KXLY**  
**Primary AE:** JEANINE HOLMES  
**Sales Office:** H-SE  
**Sales Region:** NATL

**Agency**  
**Name:** Media Plus  
**Buying Contact:**  
**Billing Contact:**  
 160 Roy Street  
 Seattle, WA 98109

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** McMorris Rodgers, Cathy for Congres  
**Demographic:** W35-64  
**Product Codes:** PL Candidate  
**Priority:** P-3  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/24/16	14	\$2,835.00	\$2,409.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	14	\$2,835.00	\$2,409.75	0.00
<b>Totals</b>	<b>14</b>	<b>\$2,835.00</b>	<b>\$2,409.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
JEANINE HOLMES			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KXLY	24%	\$2,835.00
Market	100%	\$11,812.50

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	21%	\$2,480.62
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	20%	\$2,362.50
KREM	35%	\$4,134.38
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXLY	09/19/16	09/23/16	5-530p M-F M-F News @5p	CM	5-530p	MTWTF--	:30	3	\$175.00	P-2	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/16	09/25/16	MTWTF--			3		\$175.00		0.00				
E 2	KXLY	09/19/16	09/23/16		CM	6-630p	MTWTF--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00

Order / Rev: 169109  
Alt Order #: 08367823  
Flight Dates: 09/15/16 - 11/07/16

Advertiser: McMorris Rodgers, Cathy for Congress ( )  
Product Desc: POLITICAL C MCMORRIS  
Estimate: 2177  
**KXLY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6-630p M-F M-F News @6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	MTWTF--					2	\$175.00		0.00			
E 3	KXLY	09/19/16	09/23/16	9-10a M-F Live With Kelly	CM	9-10a	MTWTF--	:30	3	\$90.00	P-2	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	MTWTF--					3	\$90.00		0.00			
E 4	KXLY	09/19/16	09/19/16	Mon 8p Prime Dancing w/Stars	CM	8-10p	1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/19/16		09/19/16	09/25/16	1-----					1	\$700.00		0.00			
E 5	KXLY	09/17/16	09/24/16	C. Ftbl-Sat Night ABC Sat Night College Football	CM	5-830p	-----1-	:30	1	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/16		09/12/16	09/18/16	-----1-					1	\$275.00		0.00			
Week: 09/19/16		09/19/16	09/25/16	-----1-					1	\$275.00		0.00			
E 6	KXLY	09/15/16	09/16/16	5-530p M-F M-F News @5p	CM	5-530p	---TF--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/16		09/12/16	09/18/16	---TF--					1	\$175.00		0.00			
E 7	KXLY	09/15/16	09/16/16	6-630p M-F M-F News @6	CM	6-630p	---TF--	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/16		09/12/16	09/18/16	---TF--					1	\$175.00		0.00			
E 8	KXLY	09/15/16	09/16/16	9-10a M-F Live With Kelly	CM	9-10a	---TF--	:30	1	\$90.00	P-2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/16		09/12/16	09/18/16	---TF--					1	\$90.00		0.00			
													Totals	14	\$2,835.00